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SRC Tourist Development Council  
Board of Directors Meeting  
July 17, 2013  
Wednesday, 3:00 pm

Board Members

Vernon Compton	Katie Curle(by phone)
Michael Loera	Kyle Holley
Dorothy Slye	

Attendees

Kate Wilkes	Charlene Mauro
Laurie Gallup	Kristen Loera
Susan Poggione	Chanda Ryan
Romi White	Sonya Negley
Denise Haywald	Brooks LaGrua
Bob Williamson	Meridith South

The meeting was called to order by the chair, Vernon Compton at 3:15 PM

**ADDITIONS OR CORRECTIONS TO AGENDA**

Kyle Holley motioned to approve the agenda, Mike Loera seconded. The agenda was approved.

**APPROVAL OF MINUTES**

Dorothy Slye motioned to approved the minutes. Seconded by Kyle Holley. The minutes were approved.

**FINANCIALS-KATE WILKES**

Kate Wilkes presented financial reports. Dorothy Slye made a motion to accept the financials; Michael Loera seconded, financials were accepted.

**MDI MARKETING AND STATISTICAL UPDATE-MERIDITH SOUTH**

Meridith South presented the Statistical Update. She gave an update on tagline "Florida's Playground" and said the kickoff will be July 24<sup>th</sup> with a press conference.

**CHARLENE MAURO grant requests**

Charlene Mauro presented her grant request \$50,000 from General funds for 2013 Gateway to the South. Kyle Holley motioned to approve, after checking with attorney regarding salaries, Dorothy Slye seconded. The motion was approved.

The \$75,000 annually will have to be addressed each year.

Kate gave update on SW Airlines plans .

Beaches to Woodlands update given to Council.

Dorothy Slye moved for adjournment, Kyle Holley seconded.

Meeting was adjourned at 4:05